

<b>WHDH Boston (WHDH)</b>			
By Broadcast Month	Spots	Rate	
Nov. 2012	43	\$101,200.00	
<b>Grand Total:</b>	<b>43</b>	<b>\$101,200.00</b>	

Date Entered 10/31/12  
 Last Modified 10/31/12  
 Entered By Charles Shelby  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$15,180.00  
 Net Total \$86,020.00  
 Sales Tax

**Contract # 48997**  
 Schedule Dates 11/01/12-11/06/12  
 Advertiser WARREN FOR SENATE 2012 (3373)  
 Agency Media Strategies & Research (1800)  
 Product POLITICAL CANDIDATE (1051)  
 Brand Est. 13029 (28326)  
 Salesperson Shiebler, Charles (1011)  
 Sales Office WHDH  
 Buyer Name /  
 Phone/Fax 13029  
 CPE  
 Account Types Local/Political Candidate Agency/  
 Billing Type Standard  
 Comments

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



Media Strategies & Research  
 11350 Random Hills Rd Ste 670  
 Fairfax, VA 22030

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	6A-6:30A (ET)	1		1		1				3	\$1,900.00	\$5,700.00	WHDH Boston (WHDH)		10/31/12
2.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	6:30A-7A (ET)			1		1				2	\$1,900.00	\$3,800.00	WHDH Boston (WHDH)		10/31/12
3.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	7A-8A (ET)	1					1			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/31/12
4.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	8A-9A (ET)			1		1				2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/31/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A-7A (ET)						1			1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/31/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A-9A (ET)						1			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/31/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A-9A (ET)							1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/31/12
8.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	9A-9:30A (ET)	1				1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12
9.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	9:30A-10A (ET)			1		1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10A-11A (ET)			1		1				2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/31/12
11.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	11A-12P (ET)	1		1		1				4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		10/31/12
12.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	12P-12:30P (ET)	1					1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12
13.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	12:30P-1P (ET)			1		1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.





WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

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WHDH BOSTON (WHDH)  
By Broadcast Month Spots Rate  
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Grand Total: 43 \$101,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	10A- 11A (ET)	1						1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/31/12
15.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10:30A (ET)	1							1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/31/12
16.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	3P- 4P (ET)	1				1	1			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		10/31/12
17.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	7P- 7:30P (ET)	1				1	1			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/31/12
18.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	7:30P- 8P (ET)	1				1	1			3	\$2,400.00	\$7,200.00	WHDH Boston (WHDH)		10/31/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- THE VOICE	1				1				1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/31/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7:57P- THE VOICE (R)	1				1				1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		10/31/12
21.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	10:01P- ROCK CENTER WITH BRIAN WILLIAMS	1				1				1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/31/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:57P- NBC SPORTS- Breeders' Cup	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/31/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9P- NBC MOVIE OF THE WEEK	1						1		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/31/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live	1						1		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		10/31/12
26.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:55P- 7 SPORTS XTRA	1							1	1	\$550.00	\$550.00	WHDH Boston (WHDH)		10/31/12

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Date:

Accepted-Station:

Date:

Comments:

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